



## VISION

To transform the Yellow Jacket community by inspiring a thriving and resilient culture of health and well-being.

## MISSION

Health Initiatives cultivates a thriving environment that enhances lifelong well-being among students and employees who live, learn, and work in the Georgia Tech community. The department influences and empowers the campus community to practice healthy lifestyle behaviors by providing inclusive and innovative prevention-based programs, individual and group support services, and co-curricular learning experiences through strategic collaboration.

## GOALS

- » Support students and employees by providing health and well-being programs, services, and resources to encourage positive behavior change.
- » Ensure students and employees are aware of and value the programs and services offered by Health Initiatives by employing consistent communication strategies and actively directing the health and well-being message.
- » Strategically partner with stakeholders to strengthen our impact and collaboratively influence the culture of health and well-being on campus.
- » Continuously improve the lifelong well-being practices of students, employees and the Georgia Tech community by supporting them in the holistic dimensions of wellness.
- » Enhance the Health Initiatives work environment by maintaining open communication, supporting employee professional development, and encouraging employees to model positive health and well-being behaviors and attitudes.

Health Initiatives is a leader in improving the human condition at Georgia Tech by:

Engaging, educating, and influencing the entire Georgia Tech community.

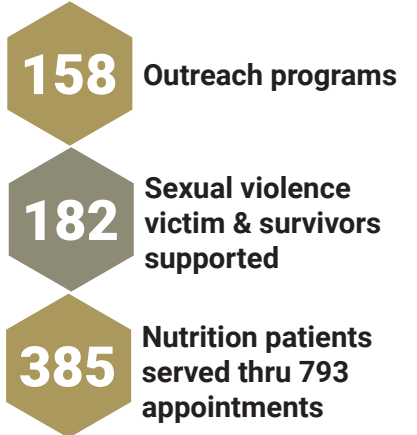
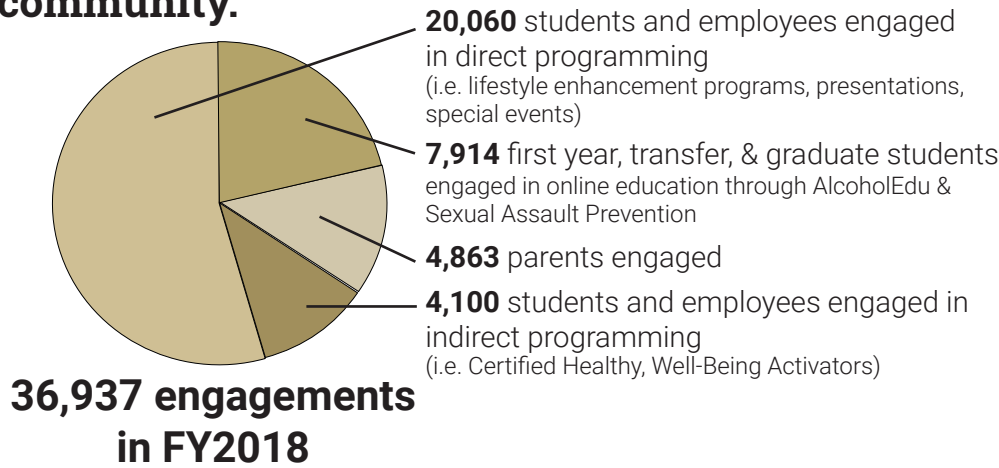
Focusing on well-being of the whole-person, instead of individual areas of wellness.

Actively partnering and collaborating with departments on campus, USG, and national organizations.

Providing the campus expertise in health and well-being.



## Engaging, educating, and influencing the entire Georgia Tech community.



## Focusing on well-being of the whole-person, instead of individual areas.

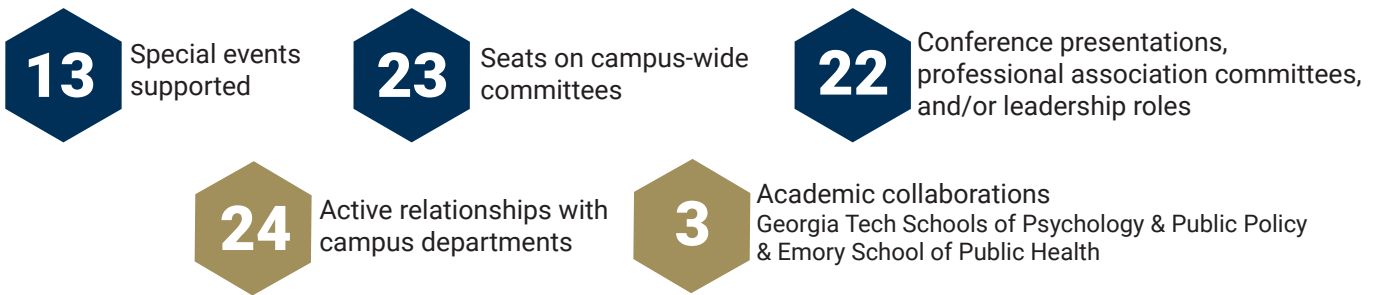
### New programs & services help participants explore multiple aspects of wellness:

- » Peer Health Education
- » Group Wellness Coaching
- » Financial Well-Being Courses (online & in person)
- » Mindfulness programming

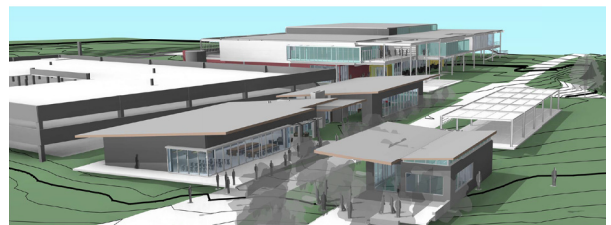
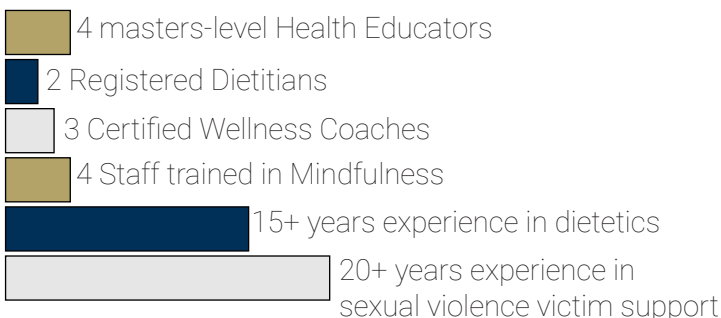


» Completion of Partnership for Healthier America (PHA) Healthier Campus Initiative in 2018 after three years transforming campus environments in ways that encourage and support healthier eating habits, physical activity, and wellness in partnership with Campus Recreation, Dining Services, Parking & Transportation Services, and Campus Sustainability.

## Actively partnering and collaborating with departments on campus, USG, and national organizations.



## Providing the campus expertise in health and well-being.



» Contributing to Georgia Tech's built environment through Campus Center and Kendeda Building projects